

You're invited!

Hear from local experts on how to succeed in local business in Seattle.



Register Today! Visit DexMedia.com/SeattleSeminar

Attend this FREE business event presented by Dex Media. You'll learn business-building strategies, tips and techniques from your community leaders, all geared toward increasing your productivity and business success.



Kristin Coit

Head of Directories & Web Hosting Partnerships, Channel Sales North America
Google



Faith Murphy

Director of Channel Management and Small Business Sales
Yahoo!



Eric Hubbard

Sr. Product Manager
Dex Media



Whitney Keyes

Founder & CEO
Whitney Keyes Productions



May L. McCarthy

Chief Empowerment Officer
Bizzultz



Barry Moltz

Radio host, entrepreneur, author of three best-selling books & co-author of *Small Town Rules*



AGENDA

20 Minute Session Topics

Session 1: Why Mobile Matters?

Learn what you need to know about Mobile Search and why mobile marketing is so important to SMBs.

Session 2: Customer Engagement: More Than Just a LIKE on Facebook

Leveraging online tools to better target your clients for communication and keep more of the appointments you make.

Session 3: Social Media: Here to Stay?

Can tools like Twitter and Facebook launch your business to success or are they a waste of time? Get a Social Media sanity check from Whitney Keyes and discuss five ways to make sure social media gets you the right results.

Session 4: Moments Matter: Why Our Biggest Opportunity is in the Smallest Moments

Uncover the online consumer trends and learn what micro-moments are and how they affect SMBs around the country.

Break: Networking/Dinner

Enjoy a dinner buffet and time to network with the other attendees.

Panel Discussion – Q&A:

An interactive discussion about achieving success in Seattle.

Event Closing: Networking/Cocktails

Enjoy a cocktail and have the opportunity to network with the panelists as well as other small business owners!

WHERE

Bell Harbor International Conference Center
2211 Alaska Way, Pier 66
Seattle, WA 98121

WHEN

Tuesday, August 18, 2015
Check-in Opens: 3:00 p.m.
Event Time: 4:00 p.m. - 7:00 p.m.

REGISTER ONLINE

www.DexMedia.com/SeattleSeminar

COST

FREE, compliments of Dex Media.

"Really appreciative of this seminar. High quality. Professional. Love the format!"

"Very well done! Had I known the quality of the content, I would have brought more people. Thank you!"

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Get found. Get chosen. Get talked about.



See if your business is being found by potential customers. Receive your business's Findable Score® at the event or by visiting DexMedia.com/SeattleLive. If you would like additional information on the event or have questions, please call 1-877-462-7736.

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